

DING



DONG

The Beth Radio & Television  
Social Club.

NEWS LETTER



Dear Members,

The Social Club committee wish to welcome all newcomers into the firm. We feel you will have many happy working hours with your workmates.

Now that Easter Holidays are over lets get together and go places, enjoy the numerous entertainments your Social committee plans to arrange for you and yours. Get with it folks, join in, don't sit on the edge and have regrets as you learn about all the good times you have missed, i. e. - Film evenings, slides and movies, socials, Top entertainers films at the best theatres at block-booking rates, ski trip etc.

Michael and George, as you know are responsible for choosing the raffle prizes. They have tried to put a good variety before you and spared no price accordingly. Oh yes, they know you would prefer a Car - but funds just don't allow. Actually friends the raffle is barely covered each week - this we are most disappointed and concerned about. We would like to stress once again the importance of our raffles please keep in mind it is the main financial source of the Social Club. You enjoy your outings Right, buy your raffle tickets and keep things rolling, don't take the attitude that there is no one to notice if you don't support the club, the raffle box takings prove the answer. While on the subject we have heard along the grape vine that there are some kind thoughts re donating a prize, Gosh! would we be grateful even if it was for a second prize. Thanks in advance. George or Muriel will accept same, Michael will be on hand down stairs.

Next month Ding Dong will be one year old. Yes, 12 editions have come before you with ever increasing quality ( and quantity). Now lets make our anniversary edition a bumper filled with your stories, jokes, and news. Hand articles to Co Editors - Doris Simpson or Leo Barnes.



ATTENTION!

ATTENTION!

HOW'S THIS FOLKS.



A new idea for this month's raffle prizes to

suit both sexes.



FIRST WEEK:

1st Prize

Set of ring spanners



2nd Prize

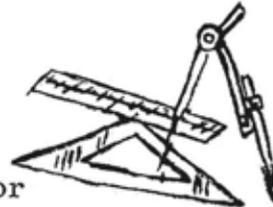
one cushion



SECOND WEEK:

1st Prize

Coffee Percolator



2nd Prize

Pair of ash trays



We must have everyone's support to allow us to continue with good prizes.

It's over to you what we can afford to put before you.

Names MUST be written on your raffle tickets as we are limited to time drawing same.



Thank you.



SNOWGOOD DELAYING IT ANY  
LONGER.

We hope to organise a trip to Mt. Ruapehu between July and September.

DEPART Auckland Friday evening 5.30p.m. (Coach)

ARRIVE Auckland Sunday evening 9.00p.m.

Bus stops for arranged low cost evening meals.

ARRIVE OHAKUNE APPROX. midnight.

Accommodation:- recently renovated Private Hotel (no charge).

Breakfasts provided free.

Dinner Saturday evening free.

Bus travel to and from Chateau free.

Organised Dance Saturday Night free.

Cost:- £7.10.0

Lunch can be purchased up the mountain.

Ski Boots & Skis may be hired.

Mountain Travel is by Goat or Ski lift for a small cost.

If anyone is interested please contact any committee member as soon as possible to make arrangements.

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So we are dining out.

Yes Bell's Social Club are once again going to have an excellent night out. (You could too if you joined the Club).

First stop: the El Matador Restaurant, Symonds St. opposite the top of Newton Road. Dinner will be served any time between 6.00 and 7.00p.m. Please mention you are a member of Bell Radio Social Club Party and you will be directed to your seats.

.... cont.....

The MENU.

Fruit Juice  
T - Bone Steak

OR

Fruit Juice  
Deep Fried Chicken  
(American Style)

Coffee

Coffee

Being a licensed restaurant persons are asked to pay for the drinks as they are served.

Members are reminded that their own tickets to the El Matador or to My Fair Lady are NOT transferable.

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The Anodeon Social Club will be holding its Annual Ball on Friday July 2nd 1965 at the Papatoetoe Hotel commencing at 8. p. m. and the Bell Radio TV. Corp. Social Club has been cordially invited to attend.

See R. King, L. Barnes, or M. Feasy for tickets at £ 1.0.0 each (£ 2.0.0 double) Tickets must be bought before Monday June 21st.

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THANK-YOU BELL STAFF

Leo and Judith Barnes wish to thank the staff of Bell Radio for their generous wedding gifts. All of which are in constant use.

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We are sorry to hear Margaret Thompson has been in hospital for several weeks now, and hope she will make a speedy recovery and be back with us soon.

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THE COST FACTOR OF MODERN  
HOME HEATING.

Two of the most frequently expressed criticisms of electric heating are:

- \* More expensive than coal to use and.....
- \* Power cuts will render any unit useless.

Both are untrue and both can be answered easily. For the first simply quote facts and figures.

The average convector/radiant type heater of large design actually costs less than 2d an hour to run at full blast - and this sort of full power heating is only required in an exceptionally large room where its length is 30 feet or more and its width is over the average 14 of 15 feet.

The normal operating costs for the average heater over a period of a week will not exceed 6/- or 7/- if the heater has been properly used.

The figure includes operating during breakfast for one hour and a half and between five and six hours during the evening.

Similar use of a coal fire will cost between 13/- and 14/- a week.

Thus even with hire purchase payments, which are not indefinite, the average convector/radiant heater is cheaper to operate than the traditional coal fire quite apart from having the obvious advantages in safety, ease of operation, portability etc.

The second criticism was true a few years ago. But with the introduction of the Cook Strait cable North Island consumers will be able to bank on consistent and uninterrupted power supplies for the next few years - by which time the

Tongariro River scheme will be in operation.

Power cuts are a thing of the past, although, there will of course, still be ripple control on water heating.

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STRANGE THINGS IN A KITCHEN:

You may think that the kitchen is an ordinary everyday room - but some strange things are found there. Can you pick the from these clues?

1. These make love
2. Two roads meet here
3. Athletes are always after them
4. These things really fly.
5. This is the place you'll find girls who have been jilted.
6. Bad boys are always getting in to it.
7. There's a whole country there too.
8. These are bought in from the dentists.

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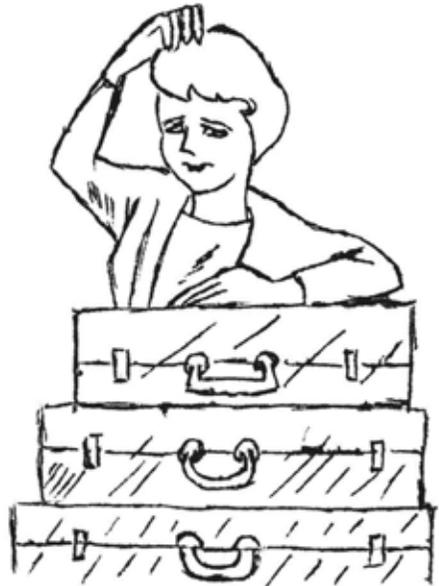
THIS WEEK'S QUIZ:

When is a rock not a rock?

WORK WANTED.

Four starving musicians desire good jobs.  
Expert exponents in Rythmn and Blues but anything considered for the right money. Those in pocket apply -  
Clarry. TV TEST

Ding Dong thanks you Ann  
For your past support  
You've always been helpful  
And a jolly fine sport  
While on the committee,  
You've done your bit  
We'll miss you Ann  
While you're on your trip  
We hope things in England  
Will be just fine  
Ann while you're there  
You'll drop Ding Dong a line  
So it's farewell from Bells,  
We wish you the best  
And look forward to when  
You return to the nest.



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KEEPING AN EYE ON THE STARS.

TAURUS: April - 21st - May 20th  
Your best days are 4, 7, 10, 16, 26, 29.  
Days for caution 2, 9, 15, 20, 24, 27, 31.  
Lucky numbers 2, 5, 7.  
Could be your lucky raffle ticket numbers -  
Social Club of course.

For those who are chancing the Gee Gees these numbers could be lucky so, put some of the wins into the raffle and double your luck Prove yourself a sport.

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Answer to Quiz:

When it's a Shamrock.

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Strange things in a kitchen: 1 spoon, 2 fork, 3 cups, 4 saucers,  
5 shelf, 6 hot water, 7 china, 8 plates.

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I have just been reading a House Journal put out by a large American manufacturer, similar to our own Ding Dong but far more ambitious.

An article dealing with Quality and Quality Control reveals some amazing achievements by their girls.

One girl has worked since November on a particular job and has made a total of 448,000 Joints without a single defect being detected. Others have achieved figures like: 9,000, 42,000, 13,000, 29,000 and so on.

It appears that the girls have made up their minds to out-do their fellow worker in producing the most defect free work, they even have a name for it - "Personal Quality Performance." and they find they are developing a Personal pride in the work they are doing.

Bell Radio has a good name in the trade for Quality goods. This is due to good work on the lines, vigilance by our checkers and grey hairs on the head of Ted Bach.

However, let's see if we can equal some of the figures quoted above and bring Ted's hair back to a normal colour.

L. Stockwell.



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ARE YOU WITHOUT A  
STITCH?

THEN JOIN A THRIFT AND  
GROW RICH.



Goodbye Summer  
Farewell Bellini.

Hallo Winter  
Welcome Belconia



KNOWLEDGE.

Civil Aviation: the years estimates show that 1,200,000 people will travel by air.

Internal and external airlines will carry 81,000 tons of airmail and cargo.

New Zealand Railways: will transport 12 million tons of cargo and livestock. 23,500 passengers will be conveyed to their destinations.

1965 will see New Zealand's 35 principle ports record 16,500 shipping movements. Coastal and deep sea ships will cause the docks to handle 12,500,000 tons of cargo - more than five tons per head of population.

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DON'T BE A  
GRUB!



JOIN THE  
SOCIAL CLUB.

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"During The War Tales"

An elderly lady took a little evacuee girl into her custody making up her mind to give the child everything of the best, she chose the meals carefully. This particular night it was prunes for dessert. On seeing the prunes it was a definite - "I don't want them", from the little girl. At this the homely lady took a firm stand and told the child that if she didn't eat the prunes God would be very annoyed with her. Later that night a storm developed with loud claps of thunder - lightning. Feeling sorry for the little mite our kind friend went upstairs to comfort her. On opening the bedroom door, to her horror the child was gone. **Hurry**ing down to

investigate she noticed the kitchen light on and there sitting at the table eating prunes as fast as she could was the little girl. She looked up at her foster mother and stated in a clear tone "what a h-ll of a fuss to make about a few prunes!"

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CHART TO TEST YOUR IDEAL WEIGHT.

Weight Summary Table

Measure your height to the nearest  $\frac{1}{4}$  inch.

Measure your wrist around its largest portion.

Group	Height	Average Wrist Size	Add for first 5 feet	Add for each inch ed	If wrist larger than av.	If wrist smaller than av.	Your Ideal Weight
1 Small	5ft to 5ft 3in.	5 5/8 in.	100lb	5lb	Add 5lb	Deduct 5lb	
2 Med.	5ft 3in to 5ft 6in	5 3/4 inches	100lb	5lb	Add 5lb	Deduct 5lb	
3 Large	5ft 6in and over 6in,		105lb	5lb	Add 10 to 15 lbs	If under 6in deduct 10lb.	

Here is an example:

Mary Lou is 5ft 4in. tall, and her wrist measures 5 1/3in. Since she comes in the "medium group, you proceed as follows:

For the first five feet..... 100lb  
 For each inch over 5 feet..... 20lb (5 x 4in)  
 Wrist measurement adjustment deduct..... 5lb (less than av.)  
 Adjust normal weight..... 115 lb.

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FOR SALES:

Ford pickup by lady with 4 speeds, forward.  
Folding bed by a lady that shuts up.

LADIES EVENING.

A very interesting and enjoyable evening was had by all the ladies, who attended the Helena Rubeinstein make-up demonstration. Miss Roach, the demonstrator was very helpful and went to a great length to answer the various questions. We feel sure they all benefited, especially the model Connie Bretelle, who incidently was persistently barraged by all. Our thanks to Ron King and Mike Mercer, who excelled themselves by providing us with a supper. (plus service and a smile), which was much enjoyed by all the ladies (supper). For all those who missed this demonstration let's hope there will be another chance.

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Jack Roebuck wishes to thank "Ding Dong" for publishing in last months issue, his application for girls to join his marching teams. Response coming from as far as Manurewa, Papatoetoe, Panmure, Helen Cook's niece Linda, two sisters of Pat Erickson, Marjorie and Josephine are amongst the new recruits.

Thanks for your good wishes Jack it's just another Social Club effort to help our members.

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CYNICAL PROVERBS.

Great painters are like fuses, proving their value after they're gone.

The only advantage in learning to read is the ability to read.

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BRAIN TEASER:

At 2.10a. m. Detective-Inspector of Scotland Yard reaches West End night-spot, the Orchard Room.

He finds Jack Ryan, cabaret-entertainer, shot dead in his dressing-room.

With Ryan is his girl-friend, blonde hostess Grace Vernon. She tells Inspector she had found Ryan 20 minutes earlier at 1.50 a. m. She phoned the police and waited in the dressing-room until Inspector arrived.

Ryan, prematurely grey-haired is sprawled on the floor minus his dinner-jacket. It hangs behind the door. Inspector notes the telephone on the dressing-table. Next to it are two lipsticked cigarette-stubs. He finds a brunette hair on lapel of Ryan's dinner-jacket.

No one had heard the shot. No sign of the gun which fired it. There is no other exit from the dressing-room except the door.

The club-manager named Zucci, tells Inspector that when he brought Ryan's usual glass of champagne at 1.40 a. m. the dressing-room door was locked. Ryan opened up for him and said he was scared of someone.

Grace Vernon tells Inspector later that the door was not locked when she went in. Inspector notes that the outside door-knob shows finger-prints - Grace Vernon's. The inside door-knob is clean of any prints.

Inspector tells Grace Vernon she is under arrest for murdering Jack Ryan.

She says he's out of his tiny little mind. Some time later Inspector begins to wonder if he has, in fact, made a mistake - but what do YOU think? If you fancy youre smarter than Inspector turn the page upside down to find out.



ANSWER to Brain Teaser.

The Inspector had missed the vital significance of the ABSENCE of any finger-prints on the inside of the dressing-room doorknob. Club-manager Zucci stated he went in and out of the dressing-room before Grace Vernon, WHO opened the door when he left Ryan or did he open it himself? Whoever it was must have wiped off the finger-prints. Why? Only if that person was guilty. If it had been Grace Vernon, she would have removed all her prints Ryan had no reason to remove his, which left only Zucci. He had, in fact shot Ryan and cleaned off his finger-prints in the hope of incriminating Grace Vernon.

HAVE SCREW DRIVER, WILL TRAVEL

That's our Bill Appleton. Areal roving technician. Before going into the army he was at Hamilton Service Dept. After coming out of the army he went to Wellington Service Dept. for a couple of weeks and is now in Invercargill chasing gremlins out of TV sets.

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DONT FORGET  
YOUR  
NEXT MONTHS

DING - DONG