

DING
DONG

The Beth Radio & Television
Social Club.

NEWS LETTER



NOTICE TO ALL STAFF

The Social Club Committee has been entrusted by the Directors and Management with the organisation of this year's Christmas Social.

As we have been allocated a very generous sum of money by the Management it will be quite unnecessary for any Social Club funds to be used.

The Social Club Committee has, therefore, decided to postpone any other function, except block bookings for the various Shows in town, until the New Year.

With the saving of Social Club funds normally used for the Christmas Social we will be in a position to give better and further activities in the New Year.

May we, The Social Club Committee, wish you all a
VERY MERRY CHRISTMAS AND A JOYCUS NEW YEAR.

We wish to point out the small print on your invitation cards, "This ticket is not transferable". Would all members of the staff please note. It could be very embarrassing if one could not be admitted to the social for this reason.

Forward to the Christmas Social, with all its gaiety and fun. Yes, Lou and Simon will be entertaining us. The music by the band will be tops. Here's to a happy Christmas party everyone. Roll up and join in the fun!"



We regret we are unable to give you the answers to the last quiz. Not to be outdone here are a few quizzes, with the answers on the back page.

NOT IN THE ZOO Complete these familiar phrases with the name of an animal:

- | | |
|---------------------|-------------------------|
| 1. The black | 11. The lounge |
| 2. The clay | 12. The March |
| 3. The dark | 13. The poor |
| 4. The eager | 14. The red |
| 5. The early | 15. The round |
| 6. The fallen | 16. The Reluctant |
| 7. The fatted | 17. The Sacred |
| 8. The Hairy | 18. The truculent |
| 9. The Lame | 19. The ugly |
| 10. The Lone | 20. The white |

COMPANY FOR THE CROWD

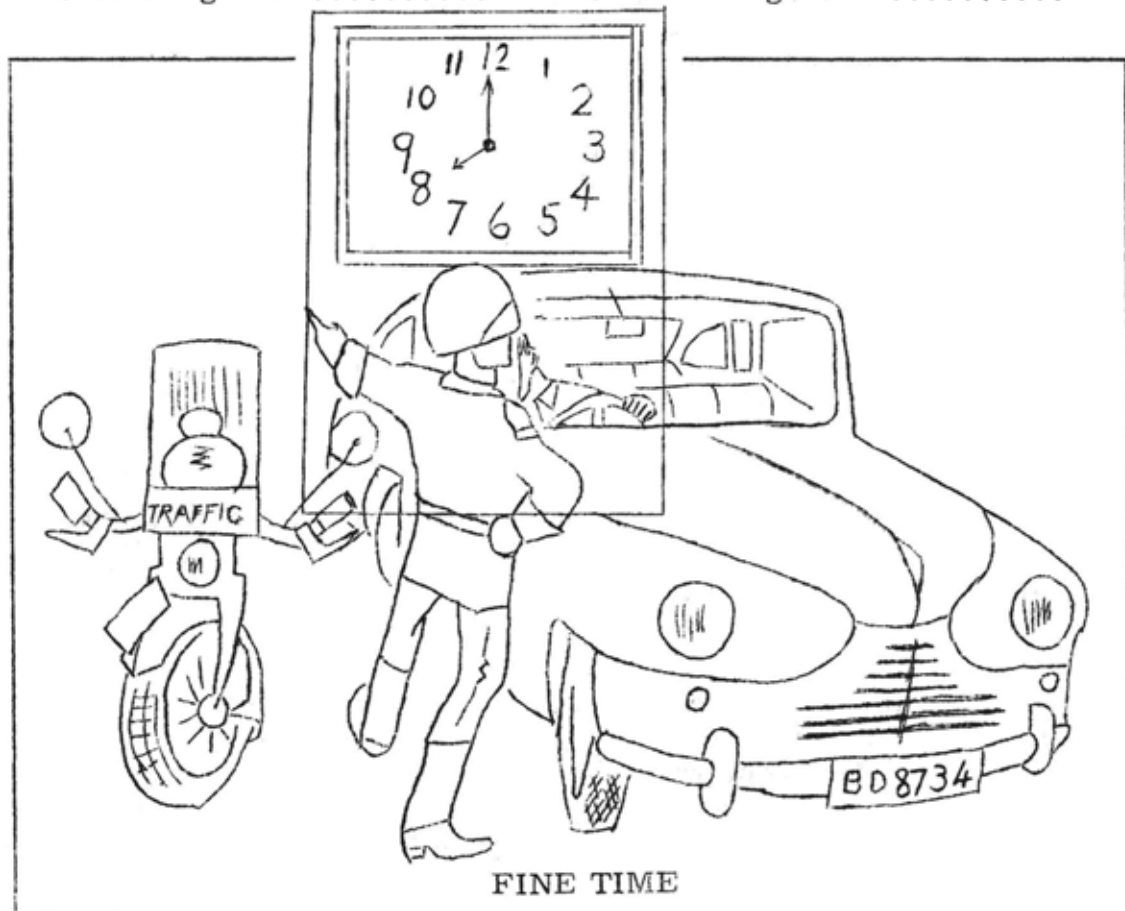
Give the missing 2 members of each trio; as: lock, stock and barrel:

- | | |
|-------------------------|------------------------------|
| 1. and future. | 11. & Hartford. |
| 2. and charity | 12. and quartered. |
| 3. and feather | 13. and Nod. |
| 4. and handsome. | 14. & Santa Fe. |
| 5. and pence | 15. and obey. |
| 6. or mineral. | 16. and the Devil. |
| 7. and sinker. | 17. and the girl. |
| 8. and song. | 18. & the pursuit of |
| 9. and twenty-one. | 19. or Show /happiness. |
| 10. and Harry. | 20. , countrymen. |
-

UNBLOCK THAT METAPHOR

Complete the popular metaphors:

- | | |
|--------------------------|--------------------------|
| 1. Baiting the H | 11. Loading the D |
| 2. Blazing the T | 12. Passing the B |
| 3. Breaking the I | 13. Paving the W |
| 4. Calling the T | 14. Paying the P |
| 5. Clearing the D | 15. Popping the Q |
| 6. Footing the B | 16. Rattling the S |
| 7. Gilding the L | 17. Rocking the B |
| 8. Holding the B | 18. Running the G |
| 9. Jumping the G | 19. Setting the P |
| 10. Learning the R | 20. Stemming the T |



Everything happens to me. A few days ago during a short tour of the factory I quite unsuspectingly walked into Mech. Assembly where pleasantly, but very insistingly, I was asked to write at least half a page for "Ding Dong".

Unable to resist the ladies I now find myself in a spot. What shall I write, should I be funny, should I be serious ?

Should I extoll the virtues of hard work, blood, sweat and tears in what some people think to be true employers fashion, or should I pat you on the back for being a happy, friendly and co-operative team ?

Here I pause for reflection and decide to do both in the hope you will understand that the next few lines are a genuine expression of my thoughts and not an effort to impress you with pearls of wisdom.

Those of you who are married know, and those who are not will learn in time, that marriage is a partnership with rights and obligations on both sides and if observed and tempered with a little authority by one partner (hopefully I trust this to be the ?weaker? sex) will succeed.

Believe it or not - a firm or Company is in exactly the same position. Management and staff have rights and obligations and the success and wellbeing of the Company depends to quite an extent on mutual good will, the sharing of responsibility and acceptance of the fact that unlike in marriage affairs cannot be guided by daily consultations and discussions between the interested parties.



Therefore, a greater amount of authority or if you prefer the word, guidance is required from Management and more trust in such authority from the other party made up of the people who perform the daily routine work, be it in the form of assembling receivers, driving trucks or typing letters.

1964 - Another year of work for all of us is almost at its close and looking back we will all remember that at times we have not been quite happy with each other or with ourselves.

However, I do hope that you as well as I recall 1964 as a year of Company and personal achievement and I have no hesitation in expressing my thanks to all of you who gave us your co-operation and loyalty and helped to add to the reputation, size and future security of our Company and its staff.

I also hope that you think of us on the front top floor as a friendly and helpful partner and as such I wish you a very merry Christmas and a prosperous 1965.

I look forward to working with you again next year.

L. Reindler.
GENERAL MANAGER

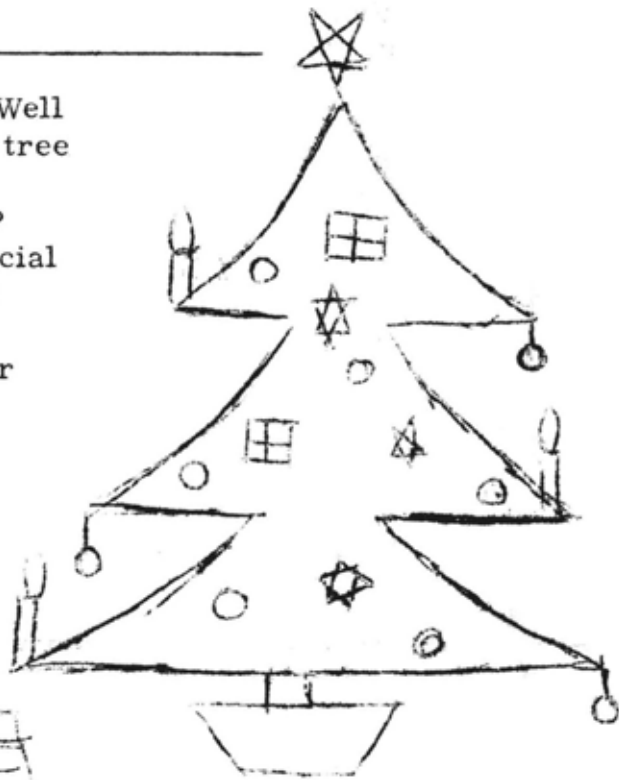
"Hail to summer vacation,
A blessing to rejoice,
It leaves you in shape to go back to work,
And so broke you have no choice."

** We have heard many poems on radio and have seen quite a few in this magazine. How about making some up yourself about something which has happened in or around Bell.

The new building opposite the Stores is to be a block of pensioner flats. There will be 34 flats and are owned by the Mount Eden Borough Council.

If anyone should want to know how long it takes to get from Manukau Road to Howick in first gear then ask Fred (Stores) his clutch failed a few nights ago.

Do you still believe in Santa ? No! Well then you won't be having a Christmas tree and just what are you going to do with hoarded Christmas tree decorations ? Why, I'm going to give mine to the Social Committee to decorate the Christmas Tree at next Wednesday's Social. "Celebrate your Christmas around our Christmas Tree".



Charles Dickens knew more about Christmas than old Santa Clause himself, so I make no apology if I take a leaf out of one of his books and use this time to have a look at the year that has gone and also take a peep into the future.

What of 1964? It's been a good year. Together we have met most of the targets set us by Management. In spite of shortages, power failures, absentees, and the rest. How have we done this? Mainly, I think, by a use of team spirit, a will to push the job along, a friendly atmosphere and a general feeling of helping on another.

Yes, I know, we've had our days of frustration, trying to make sets without the parts, but we've kept going, that's the point.

I would like to thank you all for the effort you have made, and to the Supervisors especially who have very often had to carry out difficult tasks to keep the job moving.

A department that works very much in the background as far as the worker is concerned is the Purchasing Office and Stores. Being situated 13,000 miles from our main source of supply presents us with some mighty big problems.

I was stopped by one of you in the Factory the other day who asked, "How can I do this job without parts. I'll have to pick it up again". It was obvious that this worker was of the opinion that only at that moment did we know he hadn't got the part.

That part was ordered more than six months ago and was shipped half way across the world. It had to contend with shipping, Customs, licences and a host of other Red Tape delays, but it got here albeit a half hour late.

Our Purchasing Officer and Head Storeman continually

.../

me, "It's on the way". In fact I am again reminded of Mr. Charles Dickens character Micawber who was always, "Hourly expecting something to turn up".

A big thank you from all of us are due to Stores and Purchasing.

Wages Department, who look after us all from a financial point of view, put in a lot of work on our behalf, often working long after we have all gone home. We only think of them if we are a shilling short, but I would like to thank them too on your behalf for handling a big job, always with a smile.

What of 1965? Let me tell you what I hope for. Perfectly engineered models from Development, whose constant effort is to make things easier in Production. They do a pretty good job. Thanks, boys.

No shortages! Purchasing are always looking for alternative supplies.

No absentees, this is where you come in - what about it.

No accidents. Here again your help is required. Care in what you are doing, use of the various safety devices provided, etc., etc., You know!

Above all, that Spirit of Christmas, carried on throughout the year.

Now, go away on your holidays, enjoy yourselves, - see you in the New Year.

Cheerio, Merry Christmas

Len Stockwell
PRODUCTION MANAGER



If you like slapstick humour I(in large quantities) and have shares in a car manufacturing company, then you should have gone to see "Its A Mad, Mad, Mad, Mad World". You would have been delighted to see so many cars wrecked in such hilarious ways.

This Cinerama did not have the usual two vertical lines on the screen, as it was made with the new single lens camera.

"It's A Mad, Mad, Mad, Mad World" also had its share of miraculous stunt driving (cars, fire, trucks, extension ladders, aeroplanes, etc.).

It was reported earlier this year that the pilot who flew through the Billboard crashed on first attempt.

Our Production Manager is quite familiar with the districts in which the film was shot! It was good to see one hundred members of the Bell Radio-Television Corp. party sitting together in the best seats. (Only the best for Bell Social Club).

CHECKING UP

"City Hall", answered the operator repeatedly. Finally a nervous female voice said, "City Hall?".
"That's right, madam. With whom did you wish to speak?"
"I guess nobody," said the voice, softly. "I just found this number in my husband's pocket."

We Wish to thank every body who has had a part in producing this magazine over the year especially the typists, Ann Little, Dori s Simpson (co editors) Leo Barnes (printer)

GETTING TO KNOW YOUR WORKMATES

ANNE LINEHAM

Well, of course, we all know Anne, but how many of us know of her record as a Sports Woman in the field of Soft Ball. As Short Stop and Pitcher Anne has played in Auckland for the past four years, first as a member of Mount Albert Ramblers, and after their Major Ladies disbanded, transferred to the Santo Club.

Anne represented Auckland and North Island in 1962-63. After showing brilliant form she was chosen to represent New Zealand against the touring Australian team and played in the three tests.

She has again been selected to train in the squad for the pending tour of Australia in January, 1965.

The final selection will be made at the National Women's Tournament in Christchurch early January. The team will then assemble in Wellington on January 27th for a match against Wellington followed by a Parliamentary Dinner.

On January 28th they will play Auckland in a twilight match at Blandford Park and on 29th will fly to Brisbane for a weeks training.

Included in the tour will be a World Tournament series played in Melbourne for the Diamond Trophy made available through the generosity of the Shell Company of Australia.

Some of the countries represented are Australia, New Zealand, South Africa, Japan and Canada.

After the conclusion of the World Series the New Zealand team will go on a tour of Aussie.

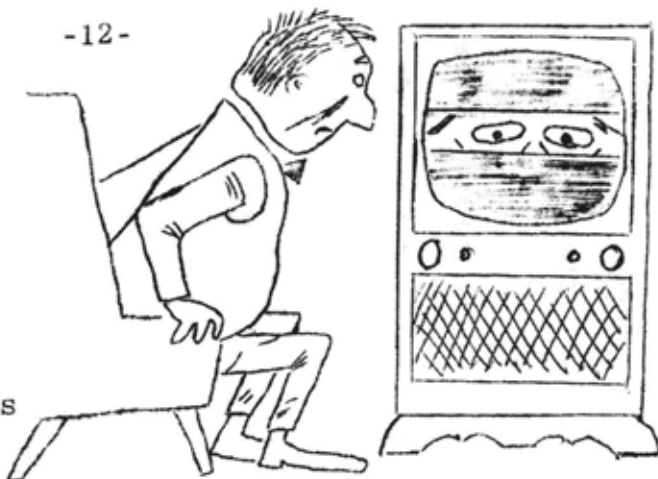
Here's wishing you the best of luck and lots of fun, Anne.

Not enough height

Your picture tube
has shrunk

The television actor
is looking through a
venetian blind.

The television actors
head is caught in a
vertical press.

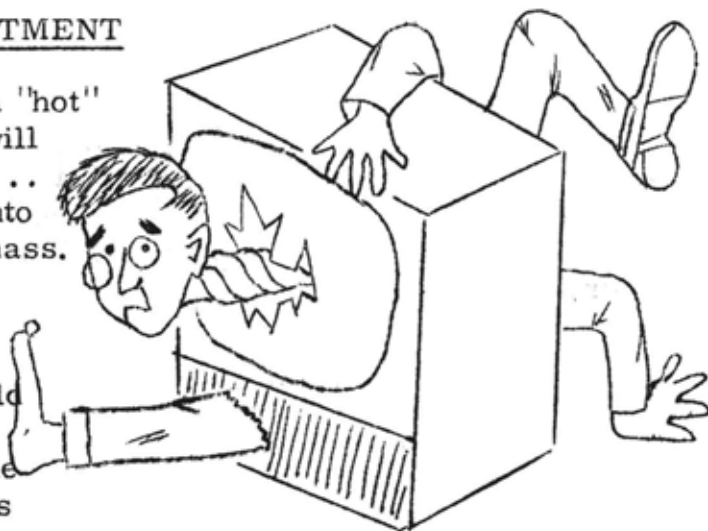


We are very sorry to announce that the two humorous sketches on television appearing in this issue will be the final contribution to the Ding Dong by Henk Ooterbrook. Henk is leaving the firm to take up boat building. We wish him every success in his new venture,

DISLOCATION TREATMENT

Whenever you touch a "hot"
contact all muscles will
immediately contract ..
snapping your body into
a strangely twisted mass.

A keyhole saw, some
vaseline, a crowbar,
and a shoe horn should
be kept handy to
extricate you from the
set, providing there's
somebody with the nerve
to try it.



STAFF NEWS

Our congratulations and best wishes for the future go to Leo Barnes (Development) and Judith Parkes. --- Yes, Folks, they have recently got engaged.

We are saying Cheerio to Bill Appleton (at Hamilton Service) for a few weeks. Bill, just having completed his Apprenticeship, (notice how happy he has been looking lately?) is going into the Army to do his National Service. Here's hoping those fourteen weeks will pass quickly for you.

The I. F. Line will miss two workers after Christmas. To Joyce Moore and Gwen Cutting go our best wishes, and don't forget, girls, to pay us a visit with your new additions to the family.

Wedding Bells are again ringing. This time for Miki (Micky) Matthews, from the Coil Department. Micky is getting married at Christmas. We understand she will be living in Kaikohe. We wish you Health, Wealth, and Happiness for the future, Micky.

Another of our workers leaving, who has attended our Socials, and we hope enjoyed them. David Ash (Development), We wish you and your family every success in the future.

Congratulations to Jack Donker - he will be twenty-one on the 23rd December. "Best wishes for the future, Jack".

One of our Office Staff left the other week to go to Sydney. Dreena helped a lot with the "Ding Dong". Last heard she was getting on fine.

Michael Stockwell is back in his old job with the technicolour in California as design draughtsman. Mr. Bell visited him on his recent American tour and they had a gay old time together. Mike and his family wish to be remembered to all and sends a Happy Christmas.

Our new discovery in the art of sketching is Robert Allen. Robert co-operated with much enthusiasm and created the further sketches throughout the news-letter. Just give him the details and he's away. Nice work Robert.

The Committee wish to thank the Management for all assistance given to them during the year, and on behalf of the staff thank you for the kind gesture of the Christmas Social.

Many of us have wondered just how Stephen Bell was making out in Australia (Sydney).

So while speaking to Mr. Bell the other day I gathered the following news:

Steve is having a wonderful time over there. His reason for going to Australia was to further his knowledge in Salesmanship. With a roguish smile and a twinkle in his eye Mr. Bell stated he hoped Steve didn't spend too much time in the surf and sun-bathing.

Steve has always been a lover of pets and he has never been without an animal of some description. It seemed the natural thing for him as soon as he became settled in his new quarters to seek a pet. So what could he have? No, not a dog, nor could it be a cat. Something that wouldn't disturb the neighbours. What was it ? A 5 foot 6 inch Carpet Snake. This fellow adores Stephen, slithers around his neck to show it's affection; other times just coils upon Steve's feet.

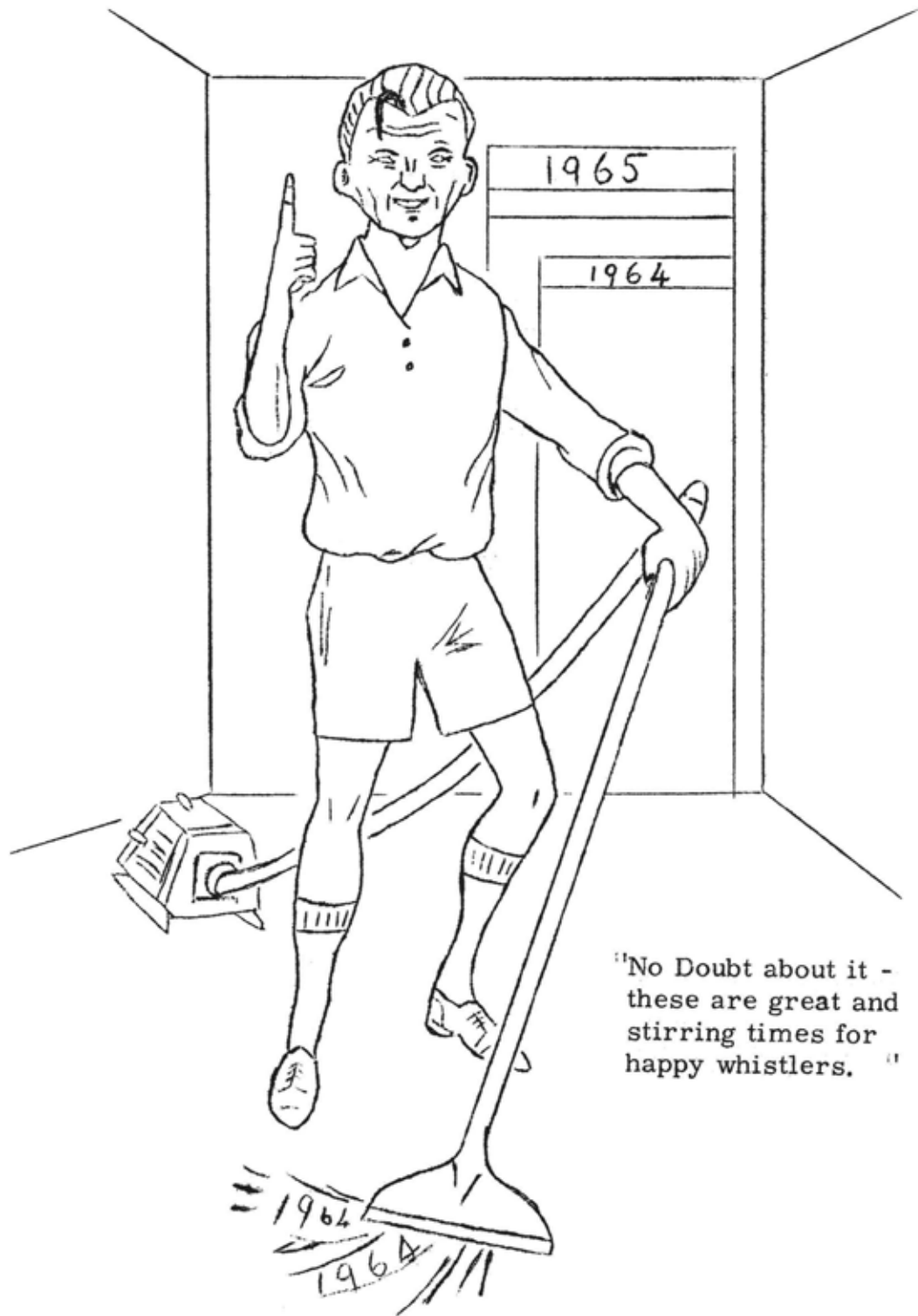
As a Carpet Snake's main diet is mice and as the flat has no mice Steve goes a shopping for his python friend, and purchases white mice. M . Bell hoped python boy's appetite is not too keen.

A thought passed through my mind. What if Stephen should meet a really special friend, does he know that girls and mice just don't mix?

Heard on the back steps - 1964

Mr. Bell was heard to say he hoped to put the first television on the moon.

As yet no news.



"No Doubt about it -
these are great and
stirring times for
happy whistlers. "

NOT IN THE ZOO

(Answers)

- | | |
|------------------------------|---------------------------|
| 1. The black sheep | 11. The lounge lizard |
| 2. The clay pigeon. | 12. The March Hare. |
| 3. The dark horse. | 13. The poor fish. |
| 4. The eager beaver. | 14. The red herring. |
| 5. The early bird. | 15. The round robin |
| 6. The fallen sparrow/angel. | 16. The Reluctant Dragon. |
| 7. The fatted calf. | 17. The Sacred Cow. |
| 8. The Hairy Ape. | 18. The truculent turtle. |
| 9. The lame duck/dog. | 19. The Ugly Duckling. |
| 10. The Lone Wolf/Eagle. | 20. The white elephant. |

COMPANY FOR THE CROWD (Answers)

- | | |
|--|--|
| 1. Past, present & future. | 11. New York, New Haven & Hartford. |
| 2. Faith, hope & charity. | 12. Hanged, drawn & quartered. |
| 3. Fur, fin & feather. | 13. Wynken, Blynken and Nod. |
| 4. Tall, dark & handsome. or
high, wide & handsome. | 14. Atchison, Topeka & Santa Fe. |
| 5. Pounds, shillings & pence. | 15. Love, honor and obey. |
| 6. Animal, vegetable,
mineral. | 16. The world, the flesh, & the
Devil. |
| 7. Hook, line & sinker. | 17. The time, the place & the girl. |
| 8. Wine, women, & song. | 18. Life, liberty & the pursuit of
happiness. |
| 9. Free, white & twenty-one. | 19. Win, place or show. |
| 10. Tom, Dick & Harry. | 20. Friends, Romans, Countrymen. |

UNBLOCK THAT METAPHOR

Answers

- | | |
|-----------------------|-----------------------|
| 1. Baiting the hook. | 11. Loading the dice. |
| 2. Blazing the trail. | 12. Passing the buck. |
| 3. Breaking the ice. | 13. Paving the way. |
| 4. Calling the tune. | 14. Paying the piper. |

- | | |
|--------------------------|---------------------------|
| 5. Clearing the decks | 15. Popping the question. |
| 6. Footing the bill. | 16. Rattling the sabre. |
| 7. Guilding the lilly. | 17. Rocking the boat. |
| 8. Holding the bag/baby. | 18. Running the gauntlet. |
| 9. Jumping the gun. | 19. Setting the pace. |
| 10. Learning the ropes. | 20. Stemming the tide. |

Don't forget - only a few days shopping for those Christmas presents, Now, if you have forgotten the men, ROGER KNOWLES has a fine selection of summer clothes - shirts, shorts, beach sets, etc.

DOMINION BOOKSELLERS & STATIONERS

263 Dominion Road, Mount Eden,
Phone 62600. Proprietors - Brian & Pauline Spence.

Christmas Special -

Novelty Decanters @ 19/11 each.

A good selection of Christmas Gifts, Toys, Games
China, Books, Christmas Cards and Decorations.

Right opposite Bell Radio-Television Corp, Limited.

We take this opportunity of wishing you the compliments of the
Season.

DONT FORGET
YOUR
NEXT MONTHS

DING - DONG